CEO REVENUE GROWTH ACCELERATOR

A 90-day engagement for newly appointed CEOs

The board expects a number. Know what is behind it.

Build the evidence for defensible growth commitments.

You inherit a forecast, a growth plan, and a leadership team before you know which assumptions hold. Establish a shared revenue picture across Finance, Sales, Marketing, and Customer Success quickly, without putting your new team on the defensive.

ayeQ pairs experienced Revenue Engineering practitioners with connected software to help validate the numbers, test growth assumptions, and embed effective operating practices in your first 90 days.

Trusted Truth

Validate the numbers

Reconcile cross-functional metrics and surface data gaps, risks, and forecast assumptions. Review discrepancies with leaders to build shared understanding and ownership.

Expert Partnership

An experienced team alongside you

Revenue Engineering practitioners help interpret the evidence, challenge assumptions constructively, and turn findings into priorities, with practical support through adoption.

Lasting Discipline

Make best practices stick

Embed shared definitions, named owners, leading indicators, and regular forecast and risk reviews. Establish a working management cadence the leadership team can sustain.

YOUR FIRST 90 DAYS

30 DAYS

Establish the truth

Shared revenue baseline, executive scorecard, and prioritized data gaps and growth risks.

60 DAYS

Test the growth plan

Documented forecast assumptions, growth scenarios, and interventions with named owners to inform board discussions.

90 DAYS

Embed the discipline

Revenue review cadence, shared metrics, decision and action log, and next-quarter roadmap.

Engagement goals are tailored at kickoff to priorities, scope, and data readiness.

Ask Q Explore connected revenue intelligence in natural language.

“Which assumptions put our forecast at risk?”

Answers depend on connected data and agreed metric definitions.

Start a CEO Revenue Confidence conversation

Bring your next board commitment and the questions behind it. Explore the evidence, the assumptions to test, and the next steps toward a more defensible growth plan.

Book a conversation | aye-q.com | hi@aye-q.com